



CREATIVE ACTORS ALLIANCE
8424-A SANTA MONICA BOULEVARD • SUITE 192 • WEST HOLLYWOOD, CA • 90069

LIFETIME MEMBER PACKET



ESTABLISHED 1999

OUR MISSION STATEMENT

The Creative Actors Alliance is a dynamic group of entertainment professionals dedicated to ensuring success by developing and producing projects, aiding aspiring actors, writers, directors, producers and craftspeople in connecting with one another through steadfast promotion, training and support of its members.



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DIRECTIONS

YOU KEEP THE FOLLOWING FROM THIS PACKET:

- Program Info
- Discount list
- Our History

RETURN THE FOLLOWING *WITHIN 30 DAYS* OF JOINING THE LIFETIME MEMBERSHIP PROGRAM TO A BOARD MEMBER OR MAIL THEM TO THE ADDRESS ABOVE:

- Lifetime Member Information Sheet filled out completely
- Lifetime Membership Program Contract signed and dated
- Confidentiality Agreement signed and dated
- 2 copies of Headshots with stapled resumes attached (one for your file and one for the Membership Book)
- If you want your pictures to be linked to a different site, such as your personal website, LA Casting page, Now Casting page, or Actors Access page, please provide us with the link info. If you are going to be using the Creative Actors Alliance web template, please provide us with your resume in MS Word and email it to sarah@creativeactors.com.
- \$100 check or money order made payable to: Creative Actors Alliance. (You may pay by cash if you are paying, in person, directly to a Board Member. Do not send cash through the mail.)



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LIFETIME MEMBERSHIP PROGRAM

Thank you for your interest in the Creative Actors Alliance Lifetime Membership. We appreciate your support of our company and are honored to have you associated with us. This letter entails the responsibilities and the benefits of being a Creative Actors Alliance Member.

As a member, you are responsible to uphold the Mission of the Creative Actors Alliance by spreading the word about the company, being supportive of our activities and projects, and participating in as many events as you can.

You are also responsible for a one-time \$100 Lifetime Membership fee, which entitles you to the following benefits ...

- **Monthly Acting Workshops** –All members are welcome to participate in our Acting Workshops. We will continue to host these through 2010 and possibly beyond as long as we have strong member attendance.
- **Film Screenings** - We want to see our members up on the big screen and support them for all of their hard work. Members may submit shorts, music videos, features, commercials, or trailers, in which you've worked, to be considered for a future Creative Actors Alliance Film Screening.
- **Networking Opportunities** - You are personally invited to attend all of our networking events. There is only ONE MORE Saturday Networking Event!! On June 5th we will be celebrating our 10 Year Anniversary of and the last of our Saturday Networking Events. Check our website for more info. We will have different Networking Events in the future and will keep you informed of the details.
- **Casting Opportunities** –As we transition from a Networking Organization into a Production Company we are gearing up for our first feature film, "Life at the Resort", which will begin pre-production in July 2010, www.LifeAtTheResortMovie.com . We will look at our members FIRST for casting all projects before we seek outside actors. Also, actors have been cast by independent filmmakers directly off our website!
- **Webpage** – We will post two headshots and your resume on your own personal page in the Member section our award winning website, www.creativeactors.com. Or you may request that your page is directly linked to your personal website, nowcasting.com, actorsaccess.com or lacasting.com websites so that you can have control over the updates.
- **Discounts** – see the list of discounts on next page.

Thank you, once again, for your desire to be a LIFETIME MEMBER of the Creative Actors Alliance. You will be affiliated with an exciting group of fun-loving, ambitious, talented individuals, who, together, have formed an amazing force within the industry...as well as a bunch of life-long friends. Please stay in touch with us regarding any parts you've landed, resume updates, contact info changes, etc... as we will with you regarding any news or events. We look forward to a long and prosperous relationship with you and the Creative Actors Alliance.



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DISCOUNTS OFFERED TO THE CREATIVE ACTORS ALLIANCE

***Photographer Lisa Bevis** of Bevis Film & Vides has a special rate only for Creative Actors Alliance Members. Her website www.lisabevis.com Tel: 310-998-8856

***Adrian Carr Photography** - \$50 an hour for photo session. You supply the film/processing/printing Adrian Carr will supply 28x10 retouched prints. For more details email Adrian Carr at tallorders@aol.com

***Bill Devlin Photography** - He is offering a SPECIAL for Creative Actors Alliance Members....Regular price is \$300.00 but Bill Devlin for Creative Actors Alliance members, you get three looks for \$195.00 unlimited shots and edited CD. For more details please call Bill Devlin at 213-840-2546

***Z-Ville Productions** offers Creative Actors Alliance members a 25% off of production rentals, of equipment / lighting / sound stage rental. For more details please check out www.zvpro.com or call Zander Villayne at 310-422-9590

***Jeff Sable Acting Coach** – Private coaching session \$30 (normally \$60). For more details please call Jeff Sable at 818-383-4462

***Billy Lowe – Hair Stylist** He is willing to offer a 20% discount for our card-carrying members. You should ask for him. His Studio number directly is: 310-430-4045 check out www.billylowe.com

***Steve G. Jones, M.Ed.** offers discounted phone hypnotherapy sessions for anyone who is an affiliate member of the CAA. Contact Steve at Steve@SteveGJones.com to schedule your first session today. Also, visit <http://www.stevegjones.com/phone.htm> to learn more about powerful hypnotherapy by phone. 912.897.9799

* **Actor Reel Editing by Saro Solis** offering members a 10% discount on actor reel editing and voice-over demo services. Call 323-924-5589 or check out www.sarosolis.com

***FREELANCE MAKE-UP ARTIST –Yetem Worku** - 20% off Actor Headshot Make-up Session \$60/First Look (Normally Priced at \$75). For additional look \$25 Each. Contact Yetem Kefale Worku. Tel. 310-734-9147 email: Info@beautybyyetem.com

***Mary Kay Products:** Galda Ortiz is offering a 10% discount to members who want to buy any Mary Kay Products from her website: <http://www.marykay.com/gortiz93>. Contact Phone: (310) 617-5804

**Disclaimer: The Creative Actors Alliance, and its affiliates are not responsible for the quality of service or to be held accountable for any third party vendors offering discounts.



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OUR HISTORY

The Creative Actors Alliance evolved out of a group of actors that began meeting outside of their classes to further hone their skills by working together each week. Through these self-mentoring series of weekly classes, the Alliance began to truly see what strength in numbers meant. During the latter months of 1999, these actors worked on cold reading, scene study and improvisations, while continually supporting and encouraging each other to go out and do their utmost to succeed.

The Creative Actors Alliance evolved out of a desire to simply hone skills and push the members' careers in a unified manner. It was no surprise that the decisive and talented original members moved into the business aspect of the industry in March 2000. The original board members began plotting the course of what would become one of the largest networking powers in Los Angeles.

The Alliance immediately began planning film projects that soon came to fruition in the latter part of 2000, as well as assisting friends and fellow members in the casting and production of their independent projects.

July 2000 saw the birth of the Creative Actors Alliance's cornerstone innovation, the Monthly Networking Brunch. First located at Jerry's Famous Deli in Hollywood, the brunch soon grew to be one of the largest networking events in the city, and the largest free monthly event in the region. Since its inception, the Monthly Showbiz Brunch has boasted such guest speakers as Elliott Gould, Charlize Theron, Michael Levine, Robert Forster and Jon Gries. They celebrate the 10 year anniversary of hosting this monthly event in July 2010.

The end of 2000 found the Alliance hosting its first of many charity events with their volunteer work for the Penny Lane organization, in cooperation with the Los Angeles Actors Coalition. The Alliance has since gone on to assist the Ryan Fury Memorial Fund, Toys for Tots, The Edward K Oliver Memorial Fund, and the Los Angeles Mission. In June 2005, they hosted a fundraiser for The Performing Arts Studio West, a Los Angeles based organization that teaches the arts to adults with developmental disabilities.

The Creative Actors Alliance continued its innovations in 2001. A new affiliate program was introduced, much to the pleasure of the devoted patrons of the Monthly Networking Event. Not long after, a partnership was created with Z-ville Productions to produce the short film, "The Chair." The Alliance began making other partnerships with groups such as Nosotros, The Florida Project, The Film Artists Network and many others. In July 2001 the Alliance co-produced their first stage production, "Around the World in 3 Plays".

The Creative Actors Alliance continued its push for excellence in 2002. They produced three staged productions, filmed a trilogy of comedic shorts, and formed an alliance with Wolf Point Productions and Jade Tiger Productions to create the acclaimed short film, "Tempus Fugit".

October 2002 introduced the Creative Actors Alliance's most innovative project to date, The C.A.S.T. Project. Continuing the Alliance's goal to assist undiscovered talent in achieving success, this unique scriptwriting competition offers an opportunity for writers from around the world to be considered by a Los Angeles based literary agent, as well as having their one-hour episodic script produced into a presentation pilot. The competition, which closed on September 30, 2003, featured a celebrity panel of judges and the winners were announced on November 30, 2003. The winners received their prizes at The C.A.S.T. Project Winner's Reception on January 10, 2004.

2004 was a year of preparation for the Alliance. The C.A.S.T. Project winner, "The Tower" and The C.A.S.T. Project Reality Series were pitched to various production companies, and in 2005 the Alliance embraced the next stage of its evolution: the Repertory Production Membership Program - intended to add another level of membership to facilitate the Alliance's goal of producing more product.

In 2006, they decided to concentrate on producing feature films and started to develop the comedy, *Life at the Resort*, written by Deon C. van Rooyen and David Higlen.. July 2010 marks a transition from a Networking Organization into a Production Company as they celebrate the 10 year anniversary of the Monthly Networking Events, it will also be the last of the Saturday monthly events. Production began on "Life at the Resort" in August 2010, the first of many feature films to come.



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RETURN THE NEXT 5 PAGES TO THE CREATIVE ACTORS ALLIANCE

LIFETIME MEMBER INFORMATION SHEET

Full name: _____ Birthday: _____
Month / Day only

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Home #: _____ Cell # _____ Other # _____

Union Affiliations: _____

Manager: _____

Agent: _____

Please **check one** of the following boxes:

Link my pictures directly to the following website, so that I can control my own updates.
(example: Now Casting page, Actors Access page, LA Casting page)

http://_____

Link my thumbnail picture to my Creative Actors Alliance resume template. (NOTE: You will not be able to access your webpage, but updates can be made by emailing sarah@creativeactors.com.)

Please tell us who referred you to the Creative Actors Alliance Affiliate Program: _____

For Creative Actors Alliance Board Member Use Only			
Receipt given		Headshot ready for web	
Contact info recorded		resume ready for web	
Birthday recorded		Website up	
Paperwork in file			
Welcome Letter sent			
Event Schedule			
Member card given/mailed			



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MEMBERSHIP PROGRAM CONTRACT

I, (print name) _____ agree to pay \$100 to join as a LIFETIME MEMBER of the Creative Actors Alliance, www.creativeactors.com. **I understand that it is my responsibility to provide the Creative Actors Alliance with my promotional materials so that my webpage can go up in a timely manner. This includes either the link info for the site I would like my web page to be linked to, or my headshot and resume, sent either through email or regular mail, within 30 days of joining. Therefore, it is up to me to take full advantage of my membership by getting these materials to the Creative Actors Alliance as soon as possible in order for my headshot and resume to be posted on the said website. _____ (<initials required)**

I am releasing the rights of the use of my image and resume on the Creative Actors Alliance Web site.

I also understand that this is used as a networking tool and talent is pulled from the Creative Actors Alliance web site. This will increase my chances to be seen by people that may or may not have anything to do with the Creative Actors Alliance.

The Creative Actors Alliance, however, cannot and does not represent that I will obtain employment of any sort through membership, or through the various activities, programs or services which are offered from time to time through the Creative Actors Alliance. Like all industries, successful employment in the entertainment industry is obtained through a combination of my own qualifications, effort, market factors, and sometimes just plain luck.

In addition, the Creative Actors Alliance makes no representation or warranties regarding the professional or personal qualifications of any persons, parties, or firms with whom I may encounter or make contract with through my affiliation with the Creative Actors Alliance and its website. It is my responsibility to be sure that the qualifications and/or legitimacy of all such parties are to my satisfaction.

I have read fully and agree to the above.

Signed _____

Date _____

Print Name _____



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MEMBER CONFIDENTIALITY AGREEMENT

This Confidentiality Agreement ("Agreement") is effective as of the ____ of _____, _____
(Day) (Month) (Year)
and between the Creative Actors Alliance ("Owner") and _____
("Recipient") (print your name here)

1. Confidential Information

Owner proposes to disclose certain of its confidential and proprietary information (the "Confidential Information") to Recipient. Confidential Information shall include all data, materials, products, technology, script or character conceptualizations, manuals, policies, financial information, and any other information disclosed or submitted, orally, in writing or by any other media, to Recipient by Owner. Confidential Information disclosed orally shall be identified as such within five (5) days of disclosure. Nothing herein shall require Owner to disclose any of its information.

2. Recipient's Obligations

A. Recipient agrees that the Confidential Information is to be considered confidential and proprietary to Owner and Recipient shall hold the same in confidence, shall not use the Confidential Information other than for the purposes of its business or involvement with Owner or projects related to Owner, and shall disclose it only to its officers, directors, or employees with a specific need to know. Recipient will not disclose, publish, disseminate or otherwise reveal any of the Confidential Information received from Owner to any other party whatsoever except with the specific prior authorization of Owner.

B. Confidential Information furnished in tangible form shall not be duplicated by Recipient except for purposes of this Agreement. Upon the request of Owner, Recipient shall return all Confidential Information, within five (5) days of such request.

C. Information, materials, or ideas provided to Owner by Recipient during the term of involvement with Owner or any of Owner's projects shall remain the sole property of Owner. Recipient shall have no further investment or compensation other than what is agreed upon at the time of involvement in any of Owner's projects or affiliated projects. All involvement or contribution by Recipient becomes sole property of Owner or its officers and members at the time the Recipient's involvement is ended.

D. Recipient acknowledges any such unauthorized disclosure of information could cause serious and irreparable harm to Owner.

3. Term

The obligations of Recipient herein shall be effective from the date Owner discloses Confidential Information to Recipient pursuant to this Agreement.



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4. No License

Nothing contained herein shall be construed as granting or conferring any rights by license or otherwise in any Confidential Information. It is understood and agreed that neither party solicit any change in the organization, business practice, service or products of the other party, and that the disclosure of Confidential Information shall not be construed as evidencing any intent by a party to purchase any products or services of the other party nor as an encouragement to expend funds in development or research efforts. Confidential Information may pertain to prospective or unannounced products. Recipient agrees not to use any Confidential Information as a basis upon which to develop or have a third party develop a competing or similar product.

5. No Publicity

Recipient agrees not to disclose its participation in any project undertaking with Owner or an affiliate or partner of Owner without the express permission of an officer of the project.

6. Governing Law and Equitable Relief

This Agreement shall be governed and construed in accordance with the laws of the United States and the State of California and Recipient consents to the exclusive jurisdiction of the state courts and U.S. federal courts located there for any dispute arising out of this Agreement. Recipient agrees that in the event of any breach or threatened breach by Recipient, Owner may obtain, in addition to any other legal remedies which may be available, such equitable relief as may be necessary to protect Owner against any such breach or threatened breach.

7. Final Agreement

This Agreement terminates and supersedes all prior understandings or agreements on the subject matter hereof. This Agreement may be modified only by a further writing that is duly executed by both parties.

8. No Assignment

Recipient may not assign this Agreement or any interest herein without Owner's express prior written consent.

(continued on next page)



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9. Notices

Any notice required by this Agreement or given in connection with it, shall be in writing and shall be given to the appropriate party by personal delivery or by certified mail, postage prepaid, or recognized overnight delivery services.

If to Owner

Creative Actors Alliance
8424-A Santa Monica Blvd. Suite #192
West Hollywood, CA 90069

If to Recipient

Your Name

Address

City, State, Zip Code

10. No Implied Waiver

Either party's failure to insist in any one or more instances upon strict performance by the other party or any of the terms of this Agreement shall not be construed as a waiver of any continuing or subsequent failure to perform or delay in performance of any term hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

Your printed name

Your signature

Creative Actors Alliance Board Member printed name (Owner)

Creative Actors Alliance Board Member signature (Owner)