



**CREATIVE ACTORS ALLIANCE**  
8424-A SANTA MONICA BOULEVARD • SUITE 192 • WEST HOLLYWOOD, CA • 90069

**AFFILIATE ACTOR PACKET**  
**FOR THE ACTOR WHO WANTS TO...**

**TAKE YOUR OWN ACTION!**



- \*NETWORKING EVENTS
- \*ACTING WORKSHOPS
- \*SHOWCASE YOUR WORK





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## AFFILIATE PROGRAM DIRECTIONS

YOU KEEP THE FOLLOWING FROM THE INTRODUCTION PACKET:

- Affiliate Program Info
- Discount list
- Mission Statement / Our History

RETURN THE FOLLOWING WITHIN 30 DAYS OF JOINING THE AFFILIATE ACTOR PROGRAM TO A BOARD MEMBER OR MAIL THEM TO THE ADDRESS ABOVE:

- Affiliate Information Sheet filled out completely
- Affiliate Program Contract signed and dated
- Affiliate Confidentiality Agreement signed and dated
- 2 copies of Headshots with stapled resumes attached (one for your file and one for the Affiliate Book)
- If you want your pictures to be linked to a different site, such as your personal website, la casting page, now casting page, or actors access page, please provide us with the link info. If you are going to be using the Creative Actors Alliance web template, please provide us with your resume in MS Word and email it to [sarah@creativeactors.com](mailto:sarah@creativeactors.com).
- \$60 check or money order made payable to: The Creative Actors Alliance. (You may pay by cash if you are paying, in person, directly to a Board Member. Do not send cash through the mail.)



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## AFFILIATE PROGRAM

Thank you for your interest in the Creative Actors Alliance Affiliate Program. We, the Creative Actors Alliance, appreciate your support of our organization and are honored to have you associated with us. This letter entails the responsibilities and the benefits of being a Creative Actors Alliance Affiliate Member.

As an Affiliate, you are responsible to uphold the Mission of the Creative Actors Alliance by spreading the word about the group, being supportive of our activities and projects, and participating in as many events as you can.

You are also responsible for an annual \$60 Affiliate Actor Program fee, which entitles you to the following benefits ...

- **Networking Opportunities** - You are personally invited to attend all of our networking events such as our Monthly Networking Brunch, and other events we are invited to or host.
- **12 FREE Acting Workshops** – On the Sunday following the Saturday Networking Brunch, all members are welcome to participate in our “Creative Acting Workshop,” where we work on cold reading skills, improv, and scene development.
- **Film Showcase Nights** - We want to see Creative Actors up on the big screen and support them for all of their hard work. Affiliate Actors may submit shorts, music videos, features, commercials, or trailers, in which you’ve worked, to be considered for a future Creative Actors Alliance Film Showcase Night.
- **Creative Connection Emails** - You will be a part of our Creative Connection via emails regarding casting notices and industry related events and opportunities.
- **Casting Opportunities** – We cast actors who sign up in our Affiliate Actor Program in any Creative Actors Alliance projects or projects that come to us for casting before we seek outside actors. Also, actors have been cast by independent filmmakers directly off our website!
- **Special Workshops** - You are personally invited to attend and participate in all of our special workshops, i.e. tap dance, archery, sword fighting, self-defense, casting director workshops, etc.
- **Webpage** – We will post two different headshots and your resume on your own personal page in the Affiliate Member section our award winning website, [www.creativeactors.com](http://www.creativeactors.com), or you may request that your page is directly linked to your personal website, [nowcasting.com](http://nowcasting.com), [actorsaccess.com](http://actorsaccess.com) or [lacasting.com](http://lacasting.com) websites so that you can have control over the updates.
- **Discounts** – see the list of discounts on next page.

**Thank you, once again, for your desire to be in the Creative Actors Alliance Affiliate Program. You will be affiliated with an exciting group of fun-loving, ambitious, talented individuals, who, together, have formed an amazing force within the industry...as well as a bunch of life-long friends. Please stay in touch with us regarding any parts you’ve landed, resume updates, contact info changes, etc... as we will with you regarding any news or events. We look forward to a long and prosperous relationship with you and the Creative Actors Alliance.**



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## DISCOUNTS OFFERED TO THE CREATIVE ACTORS ALLIANCE

\***Photographer Lisa Bevis** of Bevis Film & Vides has a special rate only for Creative Actors Alliance Members. Color headshot session for \$200 (normally \$225) for 1-2 looks and \$300 (normally \$350) for 3-5 looks. If you take the larger package, she will retouch one photo and set up the headshot with your name for printing for FREE. Her website [www.lisabevis.com](http://www.lisabevis.com) Tel: 310-998-8856

\***Beth Beacham Photography** – Will offer Creative Actors Alliance members half off of her Premier Package. This includes, 100 shots saved to a CD, hair and make-up, 5 wardrobe changes, and one retouched image. Normally priced at \$375, they'll get it for \$188. Go to [www.myspace.com/bethbphoto](http://www.myspace.com/bethbphoto)

\***Adrian Carr Photography** - \$50 an hour for photo session. You supply the film/processing/printing Adrian Carr will supply 28x10 retouched prints. For more details email [Adrian Carr at tallorders@aol.com](mailto:AdrianCarr@tallorders@aol.com)

\***Zander Villayne Photography** – Color headshot session for \$175 (normally \$225). For more details please call [Zander Villayne at 310-422-9590](tel:310-422-9590)

\***Jeff Sable Acting Coach** – Private coaching session \$25 (normally \$50). For more details please call [Jeff Sable at 818-383-4462](tel:818-383-4462)

\***Pilates with Carol Abney** - She has a special rate only for Creative Actors Alliance Members. For more details please call [Carol Abney at 310-617-3217](tel:310-617-3217)

\***Billy Lowe – Hair Stylist** His normal cuts are \$110. He is willing to offer a 20% discount for our card-carrying members. You should ask for him. His Studio number directly is: [310-430-4045](tel:310-430-4045)

\***Producers and Quantity**, 6660 Santa Monica Blvd. will give Creative Actors Alliance Members a 10% discount on headshot photo prints. No Lithos.

\***Steve G. Jones, M.Ed.** offers discounted phone hypnotherapy sessions for anyone who is an affiliate member of the CAA. Normally, he charges \$250 for the first two-hour session. If you are an affiliate member of the CAA, the charge is only \$150. Contact Steve at [Steve@SteveGJones.com](mailto:Steve@SteveGJones.com) to schedule your first session today. Also, visit <http://www.stevegjones.com/phone.htm> to learn more about powerful hypnotherapy by phone. 912.897.9799

\* **Timothy Lampros of A.C.T.** offer members a 10% discount on their classes. A.C.T., Actors Certified Training, [www.actorscertifiedtraining.com](http://www.actorscertifiedtraining.com), [info@actorscertifiedtraining.com](mailto:info@actorscertifiedtraining.com)

\***FREELANCE MAKE-UP ARTIST – Yetem Worku** - 20% off Actor Headshot Make-up Session \$60/First Look (Normally Priced at \$75). For additional look \$25 Each. Contact Yetem Worku. Tel. 310-734-9147 email: [Info@beautybyyetem.com](mailto:Info@beautybyyetem.com) [www.beautybyyetem.com](http://www.beautybyyetem.com)

\***Mary Kay Products:** Galda Ortiz is offering a 10% discount to members who want to buy any Mary Kay Products from her website: <http://www.marykay.com/gortiz14>. Contact Phone: (310) 617-5804



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## MISSION STATEMENT

The Creative Actors Alliance is a dynamic group of entertainment professionals dedicated to ensuring success by developing and producing projects, aiding aspiring actors, writers, directors, producers and craftspeople in connecting with one another through steadfast promotion, training and support of its members.

## OUR HISTORY

The Creative Actors Alliance evolved out of a group of actors that began meeting outside of their classes to further hone their skills by working together each week. Through these self-mentoring series of weekly classes, the Alliance began to truly see what strength in numbers meant. During the latter months of 1999, these actors worked on cold reading, scene study and improvisations, while continually supporting and encouraging each other to go out and do their utmost to succeed.

The Creative Actors Alliance was formally created as the scene study group evolved out of a desire to simply hone skills and more to push the members' careers in a unified manner. It was to little surprise that the decisive and talented original members moved into the business aspect of the industry in March 2000. The original board members began plotting the course of what would become one of the largest networking powers in Los Angeles.

The Alliance immediately began planning film projects that soon came to fruition in the latter part of 2000, as well as assisting friends and fellow members' in the casting and production of their independent projects.

July 2000 saw the birth of the Creative Actors Alliance's cornerstone innovation, the Monthly Networking Brunch. First located at Jerry's Famous Deli in Hollywood, the brunch soon grew to be one of the largest networking events in the city, and the largest free monthly event in the region. Since its inception, the Monthly Showbiz Brunch has boasted such guest speakers as Elliott Gould, Charlize Theron, Michael Levine, Robert Forster and Jon Gries.

The end of 2000 found the Alliance hosting its first of many charity events with their volunteer work for the Penny Lane organization, in cooperation with the Los Angeles Actors Coalition. The Alliance has since gone on to assist the Ryan Fury Memorial Fund, Toys for Tots, The Edward K Oliver Memorial Fund, and the Los Angeles Mission. In June 2005, they hosted a fundraiser for The Performing Arts Studio West, a Los Angeles based organization that teaches the arts to adults with developmental disabilities.

The Creative Actors Alliance continued its innovations in 2001. A new affiliate program was introduced, much to the pleasure of the devoted patrons of the Showbiz Brunch. Not long after, a partnership was created with Z-ville Productions to produce "The Chair." The Alliance began making other partnerships with groups such as Nosotros, The Florida Project, The Film Artists Network and many others. And July 2001 found the Alliance co-producing their first stage production, "Around the World in 3 Plays".

The Creative Actors Alliance continued its push for excellence in 2002. They produced three staged productions, filmed a trilogy of comedic shorts, and formed an alliance with Wolf Point Productions and Jade Tiger Productions to create the acclaimed short film, "Tempus Fugit".

October 2002 introduced the Creative Actors Alliance's most innovative project to date, The C.A.S.T. Project. Continuing the Alliance's goal to assist undiscovered talent in achieving success, this unique scriptwriting competition offers an opportunity for writers from around the world to attain a Los Angeles based literary agent, as well as having their one-hour episodic script produced into a presentation pilot. The competition, which closed on September 30, 2003, featured a celebrity panel of judges and the winners were announced on November 30, 2003. The winners received their prizes at The C.A.S.T. Project Winner's Reception on January 10, 2004.

2004 was a year of preparation for the Alliance. The C.A.S.T. Project winner, "The Tower" and The C.A.S.T. Project Reality Series was pitched to various production companies, and in 2005 the Alliance embraced the next stage of its evolution: the Repertory Production Membership Program - intended to facilitate the Alliance's goal of producing more product.

In 2006, they decided to concentrate on producing feature films and geared up to produce the off-beat, slice of life comedy, *Vapor Trails*, written by Deon C. van Rooyen. *Vapor Trails* is currently in development and will start filming in 2008.



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**RETURN THE NEXT 5 PAGES TO THE CREATIVE ACTORS ALLIANCE**

AFFILIATE INFORMATION SHEET

Full name: \_\_\_\_\_ Birthday: \_\_\_\_\_  
Month / Day only

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Home #: \_\_\_\_\_ Cell # \_\_\_\_\_ Other # \_\_\_\_\_

Union Affiliations: \_\_\_\_\_

Manager: \_\_\_\_\_

Agent: \_\_\_\_\_

Please **check one** of the following boxes:

Link my pictures directly to the following website, so that I can control my own updates.  
(example: nowcasting page, actorsaccess page, lacasting page)

http://\_\_\_\_\_

Link my thumbnail picture to my Creative Actors Alliance resume template. (NOTE: You will not be able to access your webpage, but updates can be made by emailing [sarah@creativeactors.com](mailto:sarah@creativeactors.com).)

Please tell us who referred you to the Creative Actors Alliance Affiliate Program: \_\_\_\_\_

\*\*\*\*\*

For Creative Actors Alliance Board Member Use Only			
Receipt given		Headshot ready for web	
Contact info recorded		resume ready for web	
Birthday recorded		Website up	
Paperwork in file			
Welcome Letter sent			
Brunch / Creative Meeting Schedule			
Member card given			



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## AFFILIATE PROGRAM CONTRACT

I, (print name) \_\_\_\_\_ agree to pay \$60 to be on the Affiliate Actor Page of the Creative Actors Alliance Web site at [www.creativeactors.com](http://www.creativeactors.com) for one year. **I understand that it is my responsibility to provide the Creative Actors Alliance with my promotional materials so that my webpage can go up in a timely manner. This includes either the link info for the site I would like my web page to be linked to, or my headshot and resume, sent either through email or regular mail, within 30 days of signing up as an Affiliate Actor. I understand that if I fail to supply the Creative Actors Alliance with my promotional materials within 30 days of signing up as an Affiliate Actor, my Affiliate Actor status will begin regardless, and will last for 12 months. Therefore, it is up to me to take full advantage of my Affiliate Actor Status by getting these materials to the Creative Actors Alliance as soon as possible in order for my headshot and resume to be posted on the said website. \_\_\_\_\_ (<initials required)**

I am releasing the rights of the use of my image and resume on the Creative Actors Alliance Web site.

I also understand that this is used as a networking tool and talent is pulled from the Creative Actors Alliance web site. This will increase my chances to be seen by people that may or may not have anything to do with the Creative Actors Alliance.

The Creative Actors Alliance, however, can not and does not represent that I will obtain employment of any sort through membership, or through the various activities, programs or services which are offered from time to time through the Creative Actors Alliance. Like all industries, successful employment in the entertainment industry is obtained through a combination of my own qualifications, effort, market factors, and sometimes just plain luck.

In addition, the Creative Actors Alliance makes no representation or warranties regarding the professional or personal qualifications of any persons, parties, or firms with whom I may encounter or make contract with through my affiliation with the Creative Actors Alliance and its website. It is my responsibility to be sure that the qualifications and/or legitimacy of all such parties are to my satisfaction.

I have read fully and agree to the above.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_



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## AFFILIATE ACTOR CONFIDENTIALITY AGREEMENT

This Confidentiality Agreement ("Agreement") is effective as of the \_\_\_\_ of \_\_\_\_\_, \_\_\_\_\_  
(Day) (Month) (Year)  
and between the Creative Actors Alliance ("Owner") and \_\_\_\_\_  
("Recipient") (print your name here)

### 1. Confidential Information

Owner proposes to disclose certain of its confidential and proprietary information (the "Confidential Information") to Recipient. Confidential Information shall include all data, materials, products, technology, script or character conceptualizations, manuals, policies, financial information, and any other information disclosed or submitted, orally, in writing or by any other media, to Recipient by Owner. Confidential Information disclosed orally shall be identified as such within five (5) days of disclosure. Nothing herein shall require Owner to disclose any of its information.

### 2. Recipient's Obligations

A. Recipient agrees that the Confidential Information is to be considered confidential and proprietary to Owner and Recipient shall hold the same in confidence, shall not use the Confidential Information other than for the purposes of its business or involvement with Owner or projects related to Owner, and shall disclose it only to its officers, directors, or employees with a specific need to know. Recipient will not disclose, publish, disseminate or otherwise reveal any of the Confidential Information received from Owner to any other party whatsoever except with the specific prior authorization of Owner.

B. Confidential Information furnished in tangible form shall not be duplicated by Recipient except for purposes of this Agreement. Upon the request of Owner, Recipient shall return all Confidential Information, within five (5) days of such request.

C. Information, materials, or ideas provided to Owner by Recipient during the term of involvement with Owner or any of Owner's projects shall remain the sole property of Owner. Recipient shall have no further investment or compensation other than what is agreed upon at the time of involvement in any of Owner's projects or affiliated projects. All involvement or contribution by Recipient becomes sole property of Owner or its officers and members at the time the Recipient's involvement is ended.

D. Recipient acknowledges any such unauthorized disclosure of information could cause serious and irreparable harm to Owner.

### 3. Term

The obligations of Recipient herein shall be effective from the date Owner discloses Confidential Information to Recipient pursuant to this Agreement.



#### 4. No License

Nothing contained herein shall be construed as granting or conferring any rights by license or otherwise in any Confidential Information. It is understood and agreed that neither party solicit any change in the organization, business practice, service or products of the other party, and that the disclosure of Confidential Information shall not be construed as evidencing any intent by a party to purchase any products or services of the other party nor as an encouragement to expend funds in development or research efforts. Confidential Information may pertain to prospective or unannounced products. Recipient agrees not to use any Confidential Information as a basis upon which to develop or have a third party develop a competing or similar product.

#### 5. No Publicity

Recipient agrees not to disclose its participation in any project undertaking with Owner or an affiliate or partner of Owner without the express permission of an officer of the project.

#### 6. Governing Law and Equitable Relief

This Agreement shall be governed and construed in accordance with the laws of the United States and the State of California and Recipient consents to the exclusive jurisdiction of the state courts and U.S. federal courts located there for any dispute arising out of this Agreement. Recipient agrees that in the event of any breach or threatened breach by Recipient, Owner may obtain, in addition to any other legal remedies which may be available, such equitable relief as may be necessary to protect Owner against any such breach or threatened breach.

#### 7. Final Agreement

This Agreement terminates and supersedes all prior understandings or agreements on the subject matter hereof. This Agreement may be modified only by a further writing that is duly executed by both parties.

#### 8. No Assignment

Recipient may not assign this Agreement or any interest herein without Owner's express prior written consent.

(continued on next page)



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9. Notices

Any notice required by this Agreement or given in connection with it, shall be in writing and shall be given to the appropriate party by personal delivery or by certified mail, postage prepaid, or recognized overnight delivery services.

If to Owner

Creative Actors Alliance  
8424 A Santa Monica Blvd. Suite #192  
West Hollywood, CA 90069

If to Recipient

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

10. No Implied Waiver

Either party's failure to insist in any one or more instances upon strict performance by the other party or any of the terms of this Agreement shall not be construed as a waiver of any continuing or subsequent failure to perform or delay in performance of any term hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

\_\_\_\_\_  
Your printed name (recipient)

\_\_\_\_\_  
Your signature (recipient)

\_\_\_\_\_  
Creative Actors Alliance Board Member printed name (Owner)

\_\_\_\_\_  
Creative Actors Alliance Board Member signature (Owner)